



BERLIN NIGHT EMBASSY: OPENING DOORS ON SEPTEMBER 6TH

++3 MONTHS OF PUBLIC SHOWCASES ++

++THE AMBASSADORS OF THE NIGHT WILL START THEIR PROGRAMME++

Jägermeister has recently announced the Ambassadors of the Berlin Night Embassy scholarship programme. After receiving 63 applications, uncovering some of the creative community's most visionary ideas over the last few weeks, the 6 boldest concepts in the city were chosen. On September 6th, they will be handed the keys to the Night Embassy, our custom-built modular art and music space in the heart of Kreuzberg. Already fighting for ideals like women's and migrants' rights or creative space in the city through their projects and collectives, the Ambassadors will continue this practice as part of the Night Embassy whilst exploring new creative directions in Berlin's nightlife.

THE AMBASSADORS:

CO:QUO x Digi-Gxl: New technologies mean new horizons for art, music, and culture. **CO:QUO x Digi-Gxl** are breaking boundaries and exploring what it means to be human in rapidly changing virtual landscapes. Digi-Gxl is a global network of womxn, trans and non-binary creatives working in 3D animation and digital art. CO:QUO is a femme collective aiming to co-create and address status-quotos that have negative impacts on society through music, workshops, and discussions. Together they uphold themes of diversity, inclusivity, and liminality in the visual and performing arts.

Ghost, I x No Start No End: Berlin's nightlife is almost spiritual in many ways, a spirituality that thrives under nightfall. **Ghost, I x No Start No End** embodies just that: a brooding music and art collective, their haunted vision is brought to life with live instrumentals and heavy beats for a dark yet uplifting experience touched by eroticism and melancholy.

Peripheral Intuitions: The Peripheral Intuitions Society reimagines a worldview guided by the peripheries. Our duo believes the boundaries between dance clubs, art institutions, and therapeutic spaces are counter productive, as they don't recognise the role of nightlife in communal healing and political mobilisation. They seek a new balance, free from the boundaries separating parties, arts, and politics; wanting to celebrate alternative visions of the future dreamt up by those marginalised due to their gendered, racial, or sexual identities.

MOVE.UNLTD: Blurring the lines between visual art, sound and movement creates the ultimate immersive experience for this collective. **MOVE.UNLTD** exists in these crossed borders, drawing from both the city's dance floors and studios alike. Berlin's club scene is built on artistic experimentation that refuses to be defined, and the collective's work is built on the promise of global outlook on a local scale.



PANSY: Berlin's queer scene is unparalleled, and **PANSY** is at the heart of the action. With scene-stealing weekly drag nights and tireless community organizing for over seven years, they are behind some of the city's most popular parties and events for queer people from all walks of life.

Sweetest Taboo: This new ambitious collaboration between DJs Kikelomo and Hoe__Mies focuses on providing a space for people to explore and discuss traditionally taboo topics. Their trademark on making room for those often left dancing on their own, has already left a major mark on the city's circuit. After all, parties are meant to be shared.

The Ambassadors will be given a blank canvas to explore their chosen topics and concepts with the support of the NIGHT EMBASSY Creative Board, 5 renowned figures known for their contributions to Berlin's club and music culture: **Lutz Leichsenring**, executive member of the Berlin Club Commission; **Christine Kakaire**, music journalist; **Dimitri Hegemann**, Berlin club luminary and founder of Tresor; **Linnea Palmestål**, DJ, activist and founder of women's, trans and non-binary collective No Shade; and Bernard Koomson, DJ and founder of artist collective deadHYPE.

Each residency will be tailored to the experience of its participants. With educational lectures, hands-on workshops and expert guidance to help cultivate their career in music, the arts and onwards, the programme aims to equip each Ambassador with the inspiration, technical know-how and practical support to transform their creative practice and progress Berlin's nightlife.

Under the curatorial direction of each Ambassador, the NIGHT EMBASSY will also be a public showcase of their work, putting them in charge of a day-to-night programme with collaborators and mediums of their choice.

The NIGHT EMBASSY draws inspiration from both Jägermeister's own heritage of irreverent perfectionism and the freeform creativity of Berlin's long-standing nightlife and art scene. As such, Jägermeister welcomes artists based in Berlin from any background, age and level of experience: The NIGHT EMBASSY is open to all bold thinkers committed to bringing their ideas to life. Our selected projects shine a light on new possibilities for artforms connected to club culture, and foster a strong sense of community.

STAY UPDATED:

Sign up for our mailing list to receive bi-weekly Ambassador programme releases on www.night-embassy.com. For more information, inspiration as well as coverage of our Ambassadors as they embark on their scholarships; with a full schedule of public showcases TBA, follow the NIGHT EMBASSY on [Instagram](#)

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